Hope FOR Minds
SUPPORTING KIDS AFTER BRAIN INJURY

No Family Should Walk This Road Alone

IT TAKES A COMMUNITY TO CARRY A FAMILY

Hub

Where Hope Connects

The Hope for Minds HUB gives our community a way to support families of children with acquired brain injuries. As a partner, you help connect families with services, education, resources, and encouragement, wherever they are in their journey. **A brain injury changes a family's life in seconds. From the hospital, to coming home, to every milestone that follows, we want families to have support every step of the way.**

WHAT THE HUB IS

The HUB is where Hope for Minds families get the support, services, education, and resources they need, and connect with other families who understand. It all lives in one mobile app, open 24/7.

94%

of families using the HUB say they would keep coming back for their family's needs and feel more connected to Hope for Minds.

WHY THE HUB MATTERS

A Lifelong Journey, Supported Every Step of the Way

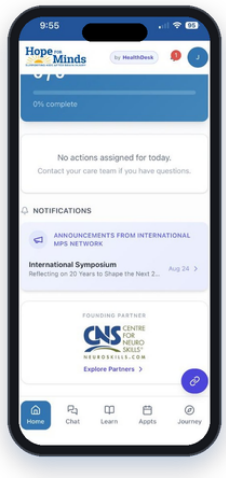
When a child has an acquired brain injury, the whole family's life changes, and the journey lasts a lifetime. Hope for Minds supports families from the hospital onward, and the HUB stays with them **every step of the way**, bringing support, education, and resources to them wherever they live.

SERVICE MATCH + EASY CONNECT

How the HUB Connects Families to You

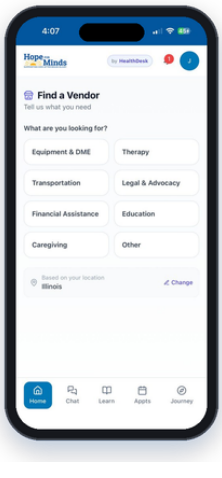
Families use **Service Match** to find vendors by what they need and where they live. With **Easy Connect**, families can request information on the services they need, in a click.

1



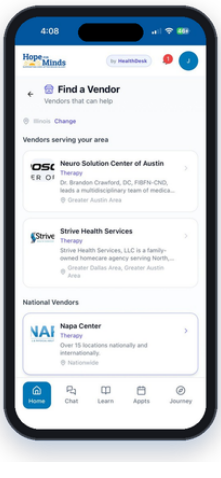
Partners appear on the HUB home screen

2



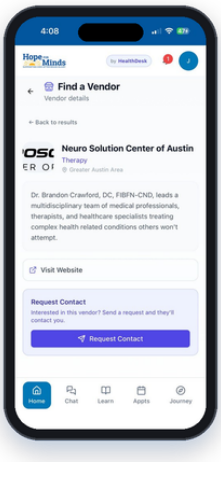
Families choose what they need

3



Service Match shows local vendors first, then national

4



Easy Connect: families request information in a click

Families stay in control of their information. HealthDesk, the HUB's technology partner, never sells, distributes, or shares a family's information with a third party without consent, and never provides lists to partners for marketing. Families give consent in the terms and conditions, the privacy policy, and when they choose Easy Connect.

One Founding Partner. One chance to launch the HUB.

$15,000 per year

The Founding Partner stands beside Hope for Minds from day one, helping launch the HUB and carrying the most visible presence we offer. There is only one Founding Partner of the HUB, and that designation appears everywhere families and our community see the HUB: in the app, on our website, and across every 2027 event.

Founding Partner designation

- Your logo with the Founding Partner designation on the home page of the Hope for Minds website
- Founding Partner designation on the HUB app home page, with your logo, website link, and a brief description, seen by every family each time they open the app
- Founding Partner designation on the HUB partner page

Launch and 2027 recognition

- Featured as Founding Partner at the HUB's official public launch during Brain Injury Awareness Month, March 2027, and recognized in all launch announcements
- Your logo on all event materials as Founding Partner of the HUB at every 2027 event: Making Connections Conference, the Educational Series, Golf Tournament, Gala featuring John Isner, and Podcast

Vendor Directory Listing with Service Match

You are listed by category and coverage area. When a family uses Service Match to find what they need, your listing appears among the local and national vendors that serve them, with your logo, website link, summary, and an optional digital flyer.

- **Featured placement** at the top of Service Match results in your category and area

Easy Connect: Service in a Click

ALWAYS FAMILY INITIATED

1. **A family finds you**
   With Service Match, a family finds local and national vendors for what they need.
2. **They request information**
   In a click, they request information on the services they need.
3. **They come straight to you**
   The family comes straight to you in a click, so you can follow up and help.

Sharing your knowledge and expertise

- **Three educational videos or webinars a year** posted in the HUB community.
- **Education and webinar sponsorship** of Hope for Minds programs.
- **Newsletter feature story,** plus recognition with a link in every newsletter all year.

Community Partner Benefits

$6,000 per year

Community Partners are part of the HUB's home page all year, **so families get to know you and can reach you easily.**

Visibility

- Your logo, website link, and a brief description on the HUB app home page, which every family sees when they open the app
- Your logo on the HUB partner page
- Recognition as a Community Partner, with your logo, on the Hope for Minds website
- Be part of the HUB's official public launch during Brain Injury Awareness Month, March 2027

Vendor Directory Listing with Service Match

You are listed by category and coverage area. When a family uses Service Match to find what they need, your listing appears among the local and national vendors that serve them, with your logo, website link, summary, and an optional digital flyer.

- **Featured placement** at the top of Service Match results in your category and area

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Sharing your knowledge and expertise

- **One educational video or webinar a year** posted in the HUB community.

Your support helps families find care, encouragement, and each other, every step of the way.

Connect Partner Benefits

$3,000 per year

Connect Partners stand out when families search, **so the families who need you find you first and can reach you in a click.**

Visibility

- **Featured placement** at the top of Service Match results in your category and area
- Your logo on the HUB partner page
- Recognition as a Connect Partner, with your logo, on the Hope for Minds website
- Be part of the HUB's official public launch during Brain Injury Awareness Month, March 2027

Vendor Directory Listing with Service Match

You are listed by category and coverage area. When a family uses Service Match to find what they need, your listing appears among the local and national vendors that serve them, with your logo, website link, summary, and an optional digital flyer.

Easy Connect: Service in a Click, included

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Hub — Where Hope Connects

Be the first name families see when they search for help close to home, every step of the way.

Provider Listing

$600 per year

A Provider listing puts your organization in the HUB's Vendor Directory, **so families using Service Match find you all year.**

Vendor Directory Listing with Service Match

You are listed by category and coverage area. When a family uses Service Match to find what they need, your listing appears among the local and national vendors that serve them, with your logo, website link, summary, and an optional digital flyer.

- Your logo and organization name
- A link to your website
- Summary information about your services
- An optional digital flyer families open in the app

Add-on: Easy Connect: Service in a Click

$120 per year

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3. **They come straight to you**
   The family comes straight to you in a click, so you can follow up and help.

Behind every search is a family. Your listing helps them find care closer to home, every step of the way.

Partnership Levels

Every level helps families find the support their child needs.

Benefit	Founding Partner 1 available	Community Partner	Connect Partner	Provider
Vendor Directory Listing with Service Match: logo, website link, summary, optional digital flyer	**Yes**	**Yes**	**Yes**	**Yes**
Easy Connect: Service in a Click (families request information in a click)	**Yes**	**Yes**	**Yes**	**Add-on, $120 / year**
Featured placement at the top of Service Match results	**Yes**	**Yes**	**Yes**	No
Logo, website link, and description on HUB app home page	**Yes, as Founding Partner**	**Yes**	No	No
HUB partner page	**Founding Partner designation**	**Logo**	**Logo**	No
Logo on Hope for Minds website	**Founding Partner, home page**	**Community Partner recognition**	**Connect Partner recognition**	No
Part of the HUB's official public launch, March 2027	**Featured**	**Yes**	**Yes**	No
Logo on all 2027 event materials as Founding Partner of the HUB	**Yes**	No	No	No
Educational videos or webinars posted in the HUB community	**3 a year**	**1 a year**	No	No
Sponsorship of Hope for Minds education and webinars	**Yes**	No	No	No
Newsletter feature story, plus recognition with a link in every newsletter all year	**Yes**	No	No	No
Investment	**$15,000 per year**	**$6,000 per year**	**$3,000 per year**	**$600/$720 per year**

Hub

LET'S TALK

Every partnership is shaped together with you. To find the right fit for your organization, contact:

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